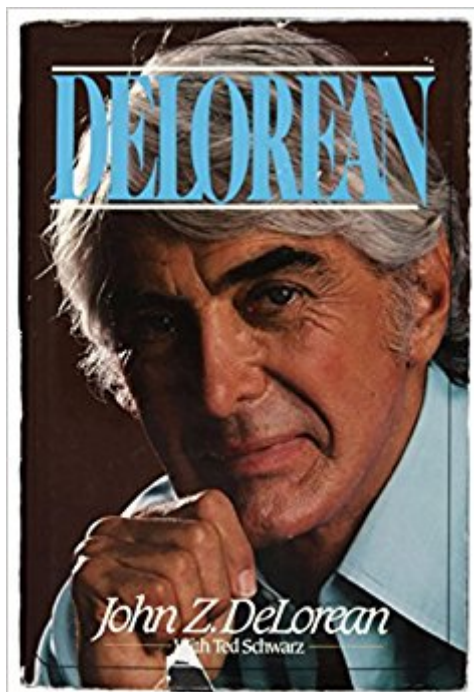


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# DeLorean



## Synopsis

Many have attempted to tell his story; now it's his turn. Since the 60s when he was known as the brilliant but brash young executive at General Motors, John Zachary DeLorean has been one of the most controversial public figures in the United States and, of recent years, the world. His 6'4" Lincoln-esque figure and his striking appearance have made him one of the most photographed and recognizable celebrities outside of Hollywood. His only to set foot outside his front door to make headlines. Admirers see DeLorean as the man who stood alone against the corporate rulers on the 14th floor during his tumultuous days at GM, the man who, against all the odds, built his own auto factory in Northern Ireland. Detractors of DeLorean of playboy, and Otto Barron, a man of masks common a Gatsby, an American valiant villain the designation seems endless. Despite all this exposure, the public figure has proved to be a very private man. And whether they praise or condemn, people all ultimately ask the same question: who is the real John DeLorean? The for surrounding his decision to build his own sports car paled in October 1982 when headlines rocked the world and topped every other outrageous statement ever made by the man: John Z DeLorean, captain of a sinking ship, had been arrested and accused of trafficking cocaine! Don't DeLorean was silent during his arrest and subsequent trial. Since his acquittal on all charges in the breakup of his marriage to Christina for rare, he is said little, beyond a few interviews about his conversion to Christianity and some of his immediate views on the government case.

## Book Information

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## Customer Reviews

These two books present antithetical views of John DeLorean, the controversial automotive

celebrity. DeLorean focuses on the car maker's drug arrest, his acquittal, and his evolution as a born-again Christian. It tells little about the ill-fated sports car. The naivete DeLorean conveys and his simplistic explanations at times seem implausible coming from a man of his stature. *Hard Driving* is an unflattering picture of DeLorean written by his former public relations director. Haddad presents a lucid picture of DeLorean's convoluted financial dealings and complicated political relationships with the governments of England and Northern Ireland. The DeLorean of *Hard Driving* is devious, amoral, and a ruthless man. For the auto historian or business student, Haddad's is the more valuable work. Both books have a place in public libraries. Jack F. Perretti, Continuing Education, Northwestern Connecticut Community Coll., Winsted Copyright 1986 Reed Business Information, Inc.

This was truly an amazing read. I have always been obsessed with DeLorean's and have read everything I could get my hands on. It's great to hear the story from his own side of things. There were more things going on than I ever imagined. I would highly recommend this to anyone.

This is the book I needed to complete my collection very good price a pleasure to deal with you very happy with this purchase

I am glued to reading this book having worked for this great man at Pontiac Motor Division in the 60's and early 70's The one GM let get away, a true leader and product man.

After reading "Dream Maker," the DeLorean hatchet job by Ivan Fallon and James Srodes, I had to seek out and read DeLorean's own rebuttal. "Dream Maker" left enough doubt (and displayed so much bias) that it's obvious there are two sides to the story. I must say, it confirms more than it denies. Oh, the drug charges and trial were obvious government falsehoods, and John easily demolishes the evidence against him. Recounting the travesty trial takes over half the book, even though "Dream Maker" stops before the trial begins. What was more interesting is his recounting of his life before the trial, and his very, very brief touching on the failure of DeLorean Motor Company. In these he reveals himself to be very vain, mean-spirited, self-centered and willing to blame everyone but himself. It is not pretty reading his cruel and tactless dismissals of his ex-wives or business partners. He starts the acknowledgements by saying that writing this book was good therapy. "In the beginning, [co-author] Ted [Schwarz] knew that I was bitter, angry and hostile. But as he and I talked through 1,200 pages of transcript, I slowly healed and developed a more

balanced view, just as Ted knew I would."Well, a few more months of healing would have been beneficial, because this book blames everybody for the downfall of JZD and DMC except the one person who, clearly, was to blame. John's conversion to born-again Christianity, which dominates the last half of the book, is just another case of seeking to escape responsibility. Everything is "God's will."In all, a fascinating glimpse into a slimy world of high stakes, high finance and huge egos.

One of the best books I have ever read. I read it over a month ago and I still think about it. Amazing!

This book was wonderful. I had never read any other book on DeLorean so I came to it with an open mind. I was not biased either way on any views regarding his guilt / lack thereof regarding his trial etc. I came wanting to hear a self-told story of the maverick engineer I think many of us young professionals dream of being. Someone who challenges convention, shakes things up, and produces enough results to keep those critical at bay. This book is the only way to get his side of it all (With the exception of On a Clear Day You can See General Motors - another great read). I highly recommend it for anyone curious about what happened in general, looking for his side of the story, or just interested in a brilliant man's life. The book kept me pinned to the text and I got through the book very quickly! Highly recommended.

A great book written by a great man! Before you make judgements about John DeLorean...hear it from his side. A MUST READ for any DeLorean enthusiast or if you just want to know more about the man, car and company.

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DeLorean

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